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Dear Parent/Guardian

Maiden Erlegh Trust Virtual Careers Fair - Tuesday 2 February 2021

We are pleased to invite you and your child to Maiden Erlegh Trust's Virtual Careers Fair to be held on **Tuesday 2 February 2021**. In light of the current climate and the restrictions we are facing, we have decided to adapt our usual Trust Careers Fair format by delivering a virtual offer this year.

The focus of this event is to celebrate and explore employment routes across a large number of business sectors. The format for this year's Careers Fair will be very different to previous events, but with no less of a focus on the valuable resources that we can offer students, including:-

- A careers directory containing significant company information, website links, contact information and resources that can be accessed for further information regarding particular careers paths, industries and companies.
- A dedicated page on our Careers website, with links to YouTube videos and presentations kindly created and uploaded by our representatives that provide an insight into a variety industries and careers. The link to this page will be shared via email on **Tuesday 2 February**, and will be available for an unlimited time to allow resources to be accessed and viewed continuously over the coming months.

In order to make this virtual event as authentic as possible we asked our students to submit questions that our representatives will provide answers to, to really help engage the student body. Students were interested in a variety of disciplines – from acting to theoretical physics and the questions submitted were just as varied!

The Careers Fair helps students to focus on the world of work, to begin to develop their ideas about employment and to make important choices about their futures. The event is for all our students, from Years 7 through to Year 13. Students in Year 8 will be able to source helpful guidance for their GCSE options, and Year 11 for their A-level options, as well as giving guidance on careers pathways and apprenticeship opportunities for all students in the longer term. We plan to host a Further and Higher Education Fair in October 2021 to include colleges, universities and gap year providers. Further details will be confirmed closer to the date.

A varied number of representatives have contributed to this event, giving students access to information about a full range of educational and occupational opportunities. School leavers who delay thinking about their career choice are likely to miss opportunities. Please reinforce our advice that your child should take advantage of this large collection of information and resources.

Maiden Erlegh Trust is a company limited by guarantee and an exempt charity registered in England and Wales under company number 07548754 with registered office at Silverdale Road, Earley, Reading, RG6 7HS. Please can I also take this opportunity to inform you that we will be sharing information with students relating to the celebration of the following national events:

- National Apprenticeship Week from 8 to 14 February 2021
- National Careers Week from 1 to 6 March 2021

For up to date information on careers advice, employment opportunities, apprenticeship courses and other resources, follow the Careers Department Twitter account @MESCareersDept.

We hope you will take full advantage of this virtual event to explore the opportunities available to young people so that they take control of their own career destinations.

Yours sincerely

Mr R Buck Trust Lead for Careers and Destinations