



17 March 2023

Dear Parent/Guardian

**Virtual Trust Apprenticeship Information Evening for Parents and Guardians
Tuesday 21 March 2023 – 6pm to 7pm via Zoom - Update**

Thank you to everyone who has already signed up to our Virtual Trust Apprenticeship Information Evening on Tuesday 21 March from 6pm to 7pm.

We are excited to announce we have two guest speakers joining us next week.

- 1) Maria Mason - who will be representing Hanson UK, the leading supplier of heavy building materials to the construction industry. You can find out more about Hanson UK [here](#). Maria will be discussing apprenticeship opportunities with Hanson UK and top tips for apprenticeship applications.
- 2) Hollie Culham – who will be representing PwC, a multi-national company specialising in professional services, including audit, assurance, tax, and consultation. You can find out more about PwC [here](#). Hollie will be discussing apprenticeship opportunities with PwC, the benefits of apprenticeships and what they look for in applications.

If you have not yet signed up and would like to join us for the presentation, please complete the short registration form [here](#) by **12pm Monday 20 March**. A zoom link will be shared 24 hours before the event. Students are also invited to join the presentation, along with parents and guardians.

If you would like to find out more information about apprenticeships or attend events involving apprenticeship employers and apprentices, we recommend students exploring the following links:

- You are invited to join Maria Mason again when she co-hosts an apprenticeships event featuring O2, Virgin Media and UCAS – for more information and to book please click here: [Microsoft Virtual Events Powered by Teams](#)
- CTM Pathway: <https://pathwayctm.com/>. CTM host virtual and face-to-face apprenticeship events with employers and apprentices presenting.
- www.unifrog.org. Unifrog host webinars and contain many videos and guides about apprenticeships.
- <https://www.apprenticeships.gov.uk/apprentices>
- <https://amazingapprenticeships.com/resources/>. An in-depth website that contains guides, videos, and resources for students, parents, and teachers. Use the 'refine results' section and click on links of interest to you.

Thank you for your interest and support in these upcoming events. Research has shown that parents and guardians form a significant part in young people's decision-making around their future career and next steps.

We hope we can in turn support you in understanding apprenticeships, in order to support your young person going forward.

We look forward to seeing you on Tuesday 21 March from 6pm to 7pm for what promises to be an extremely informative event.

Yours sincerely

A handwritten signature in black ink, appearing to read 'A Finlason', written in a cursive style.

Mrs A Finlason
Trust Careers Adviser