

21 October 2026

Dear Parents and Carers

Changes to how we share photographs and videos

We are making some changes to how we share photographs and videos of children and young people across all Maiden Erlegh Trust schools.

Developments in artificial intelligence (AI) mean that images shared online can now be copied, altered or misused in increasingly sophisticated ways. As part of our responsibility to safeguard children and protect their privacy, we are taking a more cautious approach to the images we publish.

What will change?

We are introducing additional precautions when taking, preparing and sharing photographs and videos of children and young people. These include changes to the type, quality and detail of images published online to help reduce the risk of them being misused using AI.

Reviewing existing images

We are also reviewing photographs and videos already published on our school websites and social media accounts as part of these changes.

We know that families value seeing what children and young people are learning and achieving at school. We will continue to share and celebrate these experiences, while taking steps to reduce the risks to children's safety and privacy.

There is no action required from parents and carers. Our existing arrangements for photographic consent remain unchanged.

Thank you for your support.



Mrs Gibbs
Headteacher
Maiden Erlegh School in Reading

